

Gaetano Perrone brand started in 2010 with the idea of creating a high-end luxury brand.

Gaetano wanted to create shoes different from any other, and not only for the look but also for the concept behind them, and the quality: looking at a vintage shoe-last from the 50's he was inspired by the incredible silhouette of the arch, the balance of the structure and the beauty of the toe-shape: He decided to build up a range of shoes taking the features of that old last as a reference to achieve both a superb look and comfort: the arch was curved in a way that not only emphasized the silhouette, but also gave the correct support to the foot.

After four years he is still loyal to his vision and each shoe is crafted through a traditional process where all internal reinforcements are in leather and all components are made in Italy from suppliers that are still able to reproduce disused techniques.

The highest level of manufacturing is combined with the understanding of the proportion of the foot to create high-end luxury objects designed for a woman who wants to feel feminine yet strong.

The aesthetic behind the brand comes from Gaetano's background; his love for arts and the unconscious relationship with his roots - the south of Italy and its traditions- influenced his vision .

From this background arise the love for colors, used in combination or strong contrast; the taste for richness both in textures and finishes; the search for new proportions, to create always different silhouettes, and to change the perception of a woman's body.

All these features come together to define a sensual femininity.